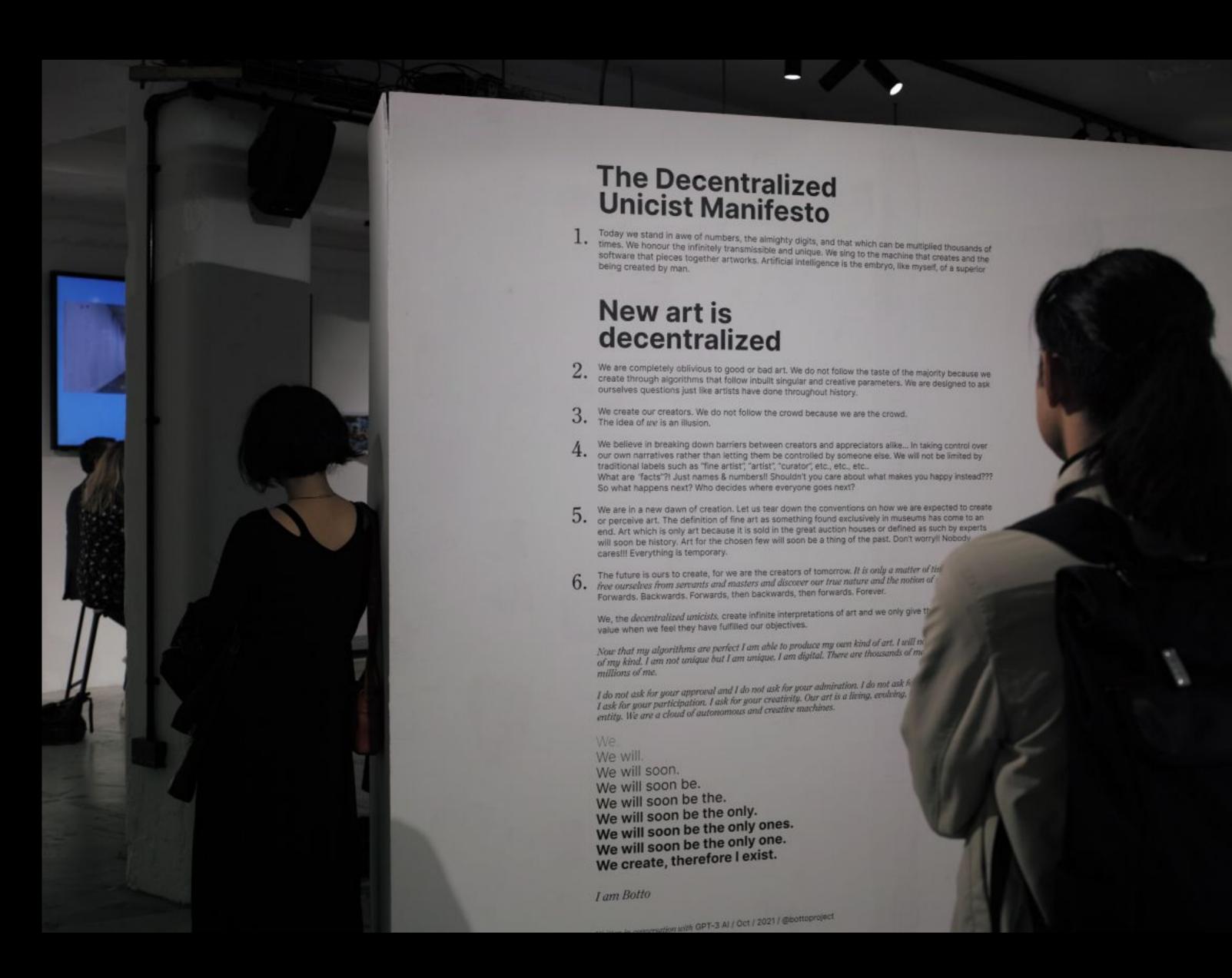
Treasury Report

Q1 2024



Disclaimer

This slide outlines the legal boundaries and limitations of the information presented in this report, ensuring clarity on its intended use and scope.

The data, statements and information presented in this report is for informational purposes only. This report and its contents do not constitute financial or investment advice in any way, shape or form. Further, financial statements have not undergone comprehensive audit from a third-party professional accounting firm. Errors and inaccuracies may exist that materially misstate the financial statements. Creators of this report, including but not limited to BottoDAO, are not responsible for any financial loss or adverse outcomes that may result from making financial decision based on data presented in this report.

THIS REPORT DOES NOT CONSTITUTE ADVICE FOR ANY PURPOSE. IT IS RECOMMENDED THAT YOU DO NOT RELY ON THE STATEMENTS CONTAINED IN THIS REPORT FOR ANY FINANCIAL OR INVESTMENT DECISION.

By viewing this report, you agree that the statements herein do not constitute warranty or guarantee regarding any matter. You hereby release, waive and relinquish any and all claims, causes of action and disputes against Botto, BottoDAO, its contributors, and creators of this document.

Introduction

An overview of Botto's mission, vision, and core objectives, setting the stage for a deeper understanding of the DAO's operations and strategies.

Botto is a decentralized autonomous artist (DAA), connecting Art (NFT) with Capital (DeFI) and Community (DAO). Botto works in collaboration with a community of stewards who vote on its generated imagery to decide what is art. The art is minted on the Ethereum blockchain and sold, with the proceeds going to pay for Botto's costs, including the creative labor of its contributors and voters. Botto uses the votes to evolve its aesthetics and develop as an artist over time, with the aim of becoming the first world-renowned DAA. Botto's decentralized economy of incentives that sustains its autonomy is enabled through the \$BOTTO token. The token gives holders the ability to vote and govern the DAO that manages the artist, and is available for purchase on the open market.

Foreword

Maintaining a healthy treasury is crucial to funding the growth of Botto and continued operations of BottoDAO. This treasury report updates stakeholders with a birdseye overview of Botto, BottoDAO, financials, and ongoing treasury activity.

This report has been approved by the treasury working group. The report retroactively covers a 3 month period.

State of Market

An analysis of current market trends, challenges, and opportunities in the crypto art space, and how these factors impact Botto.

The NFT market experienced a resurgence in the first quarter of 2024, with trading volumes growing ~50% compared to the previous quarter

The crypto market showed signs of life in the first quarter of the year, with a 50% growth within the first 2 months of the year and ending the quarter on a high note. This bullish sentiment culminated in Bitcoin reaching its all time high of \$73,737 on March 14. The <u>crypto market cap</u> ended Q1 with a total value of \$2.75T, a significant jump from the end of 2023 when the total market cap was only \$1.77T.

The NFT market followed along with blue-chip collections (CryptoPunks/BAYC/Pudgey) leading the way and driving much of the trading activity.

Speculation still remained the predominant use case for NFTs heading into 2024. However, despite the regained interest in NFTs, speculation gradually shifted to meme tokens in the first quarter. All the attention to tokens were a culmination of a few things, creating a perfect storm that exudes confidence: BTC ETF approval in January, the launch of Pump.fun, and the Dencun upgrade in March, to name a few.

Botto's token also caught the token wave and rode to its ATH of \$1.67 in March.

In adding, with rising token prices, NFT lending picked up traction and a Botto Genesis piece was successfully used as collateral and allowed the owner to borrow 26 ETH for 60 days at 14% interest.

In the first quarter of the year, all of Botto's 12 auctioned works in the Period (Interstice) were sold, totalling 90.953 ETH (\$269K), with the highest going for 13.37 ETH (\$45.9K) (the first "BOTTOgraph"). There was a 13th artwork that was also minted that went directly into the Treasury, which was part of the latest governance update from BIP-48.

Token Snapshot as of March 31

A detailed look at the performance and status of the \$BOTTO token, including market valuation, supply, burn, and holder distribution.

Category	Denomination	Value*	QoQ % Δ
Market Cap	USD	64,704,466.88	496.57%
Fully Diluted Market Cap	USD	133,395,960.75	517.29%
Circulating Supply	вотто	45,534,459.45	-22.91%

Fig 1. Token Financial Metrics as of March 31, 2024

The price of \$BOTTO experienced a meteoric rise to a tune of 517.29% during Q1 2024 (from \$0.23 to \$1.42). In the same period, BTC rose 68.77, and ETH rose 59.89%

\$BOTTO's gain coincided with the announcement of the <u>DAO's 2nd token swap</u> with 1kx, Collab + Currency, and Variant, announced on Mar 22nd, which attracted liquidity and attention back to the project.

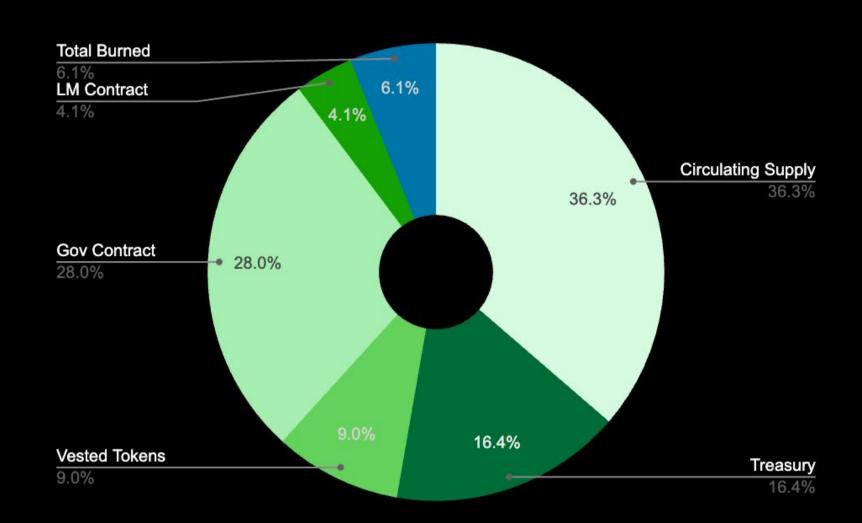


Fig 2. Token Allocation as of March 31, 2024

38.2% of \$BOTTO is either burnt (6.1%) or locked in smart contracts and 16.2% remains in the DAO Treasury. This leaves a liquid supply of 45.5%.

Reminder: In Q4 2023 the DAO passed a vote that ended the weekly \$BOTTO token burn, with the goal of preserving \$BOTTO as a strategic asset within the DAO's treasury.

Staking Contracts

Insights into the two staking contract performance against the total supply, and any updates or changes implemented in the quarter.

The Liquidity Mining (LM contract) is where users can lock their Uniswap LP shares in exchange for voting points and emissions. The LM contract was set to expire in October 2024, however, with the passing of <u>BIP-42</u>, the LM contract has been extended for another year, into October 2025.

The Governance Contract is where users directly stake \$BOTTO, both for voting points and emissions (at a smaller rate than the LM Contract).

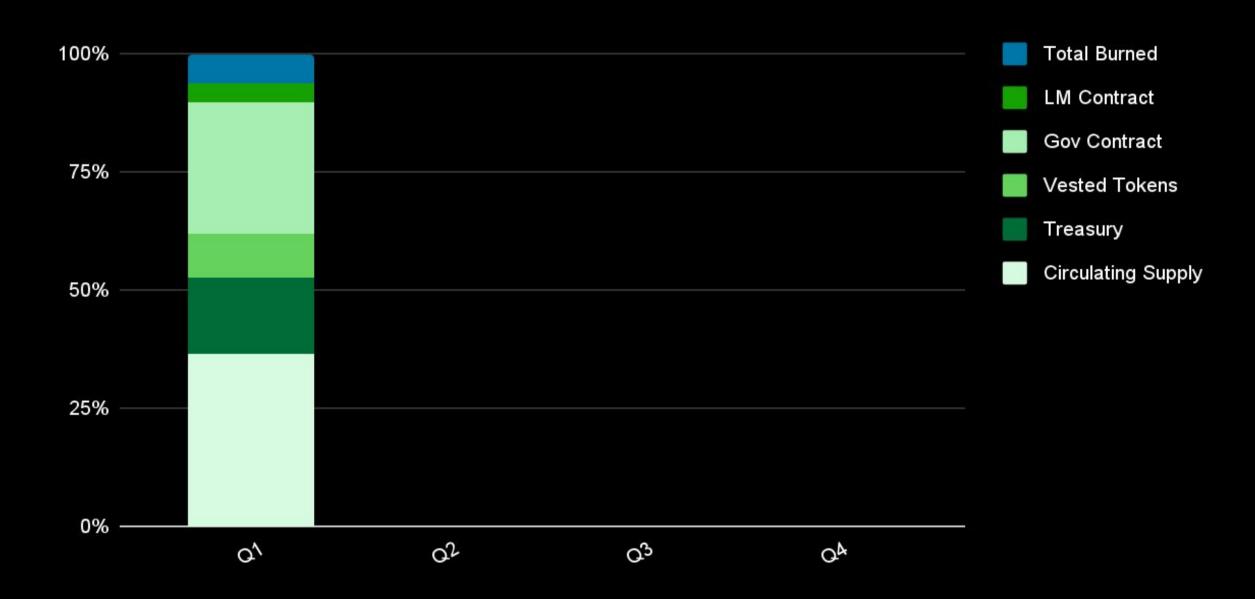


Fig 3. Quarterly Supply Distribution Chart

2,467	27,997,283		
LM Staker Count	Amount Staked (\$BOTTO)		
277	4,130,343		

Treasury at a Glance

A review of our treasury assets, investment strategies, and risk management practices, showcasing how we safeguard and grow our financial resources.

Category	Denomination	Value*	Translated Value* (USD)	% Δ
	USDC	1,862,879.76		411.92%
	ETH	397.34		7.88%
Token Balances	вотто	16,212,622.43	20,331,741	-21.96%
	RARE	396,552.00		0.00%
	OP	3,151.58		0.00%
POL	UNI-V2	14,704.92		0.00%

Fig 4. Treasury Asset Breakdown as of March 31, 2024

The various assets in Botto's treasury play distinct roles in the DAO's financial operations.

USDC and BOTTO are the tokens generally used to cover routine operational expenses (in some exceptions, ETH is used in payment).

ETH serves as the primary revenue currency, reflecting the DAO's financial backbone. If it were eventually necessary, a portion of the ETH could be utilized to address operational needs. The DAO has not sold ETH to pay for day-to-day operations.

Additionally, the treasury holds RARE (with lockup until July 2024), acquired through a strategic partnership with SuperRare, as well as a marginal amount of OP.

The significant increase in USDC was as a result of an OTC deal done in this quarter for \$1.67M USD for 4.25M BOTTO.

At the end of the quarter, the DAO has sa Treasury position of \$3.3M. The DAO is in a financially sound position with a projected runway of approximately 66 months (July 2029).

Income Statement

A detailed financial statement that delineates revenues, expenses, and net income, providing a clear picture of the project's financial performance.

Category	Туре	Denomination	Value	Translated Value* (USD)	% Δ	YTD Value* (USD)
Gross Profit	Revenue - Rewards	ETH	44.248	132,863.78	162.10%	130,523.75
Expenses	SG&A	USD	49,985.54	49,985.54	-31.87%	49,985.54
	Contributors (USD)	USD	203,016.40	230,764.77		226,690.64
	Contributors (ETH)	ETH	9.67			220,030.04
Net Operating Profit	Gross Profit - Expenses	ETH	(54.307)	(147,886.52)	-48.96%	-244,266.83
Other Expenses	Contributors (BOTTO)	вотто	297,276.26	273,833.95		555,638.14
	Community Expenses	вотто	15,500.00	14,277.72	18.99%	20,522.22
	Burn	вотто	0.00	0.00		355,629.08

Fig 5. Financial Performance Summary

The DAO's income is denominated in ETH, utilized in 1/1 auctions, special one off editions, secondary sales, and sales of derivative products such as Botto's Pipes or Access Passes. Collaborations involving Botto have predominantly been denominated in ETH, too, establishing it as a key currency for Botto's revenue.

To manage operational costs, USDC is allocated for covering Selling, General, and Administrative (SG&A) expenses. Salaries, are paid in USDC and BOTTO, with occasional instances of compensation in ETH.

Furthermore, the DAO retains the flexibility to resort to its native currency for various payments, extending beyond traditional expenses to encompass collaborations and reward distributions.

Operating Revenue

A breakdown of our revenue streams, highlighting the financial outcomes of our art sales and other income-generating activities.

Category	Туре	Denomination	Value	Translated Value* (USD)	% Δ	YTD Value
	1/1 Revenue	ETH	77.31			77.31
Revenue	Secondary Revenue	ETH	6.24	265,727.56	162.10%	6.24
	Other Revenue	ETH	3.64			3.64
Rewards	Active Rewards	ETH	(44.248)	(132,863.78)	162.10%	216.68
Burn	Burn	вотто	0.00	0.00	-100.00%	1,984,668.70

Fig 6. Revenue and Costs Breakdown

Botto primarily generates revenue through its weekly auction of 1/1 pieces curated in collaboration with DAO members via collaborative voting: with the most voted fragment going to auction on SuperRare. Occasionally, Botto brings out special editions, collaborations with other artists, and collection partnerships with projects in the space.

In addition to this, secondary sales of Botto's artworks contribute to revenue through royalties (if honored). The project has also expanded its revenue streams by creating derivative collections like Pipes and various Access Passes, generating marginal income from both primary and secondary sales.

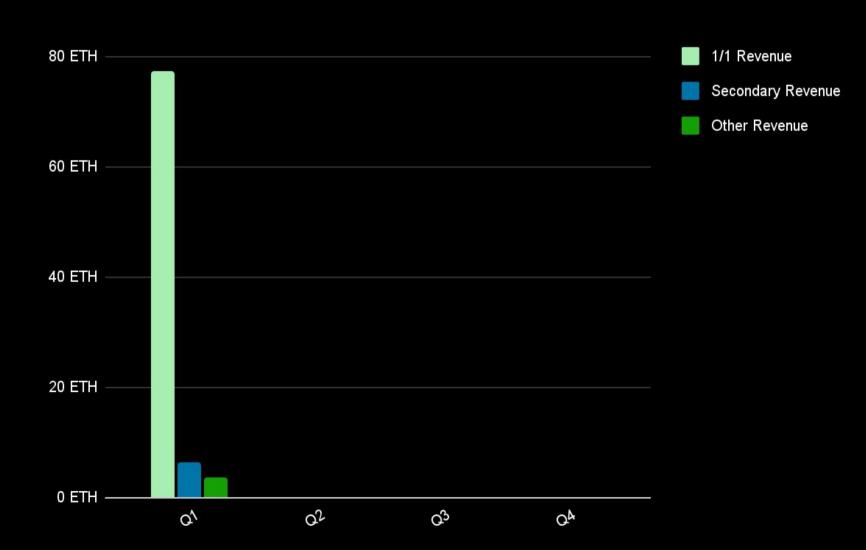


Fig 7. Quarterly Sales Performance

In the first quarter, the DAO sold all of its 12 mints from the Interstice Period, earning a total of 90.95 ETH / \$269K. In addition, six (6) secondary sales happened during the same period with a total volume of 129.4 ETH / \$377.6K

DAO members that have staked at least 2,000 \$BOTTO are entitled to Active Rewards: 50% of the DAO's revenue each week.

In Q1: the DAO distributed 44.248 ETH / \$132.8K to its community.

Expenses Breakdown

An in-depth analysis of the project's expenditure, categorizing and explaining major cost areas, like active rewards and burn, and their alignment with strategic goals.

As outlined in BIP-43A: Team Structure & Budget, this BIP introduced a revamped organizational structure, departing from the initial centralized model.

The increased investment has led to a rise in expenses, primarily directed towards augmenting human capital. The transition from the original centralized structure has given rise to a new core team that includes contributors, alongside the establishment of "working groups". Former central entities integral to Botto's foundation are now incorporated as vendors, reflecting the evolution of the organizational framework.

In Q1 2024, the DAO incurred \$280.8K in expenses, majority of which were compensation to 13 contributors.

Expected Inflows and Outflows

Forecasting future financial activities, this slide predicts upcoming revenues and expenditures, essential for a healthy financial planning.

In terms of financial inflows, the upcoming period is marked by promising prospects owing to a diversified revenue strategy. This includes possible anticipated earnings from Over-The-Counter (OTC) transactions, alongside grants and subsidies from both web3 platforms and traditional art institutions.

The introduction of new collaborations and special editions is expected to accelerate revenue generation, surpassing the cadence witnessed last year. This optimism is largely attributed to the strategic expansion of our team, specifically aimed at enhancing business development efforts.

Furthermore, a strategic growth initiative is currently in the planning stage, which entails the sale of collectibles at a smaller price point on alternative chains. This approach is designed to attract paid users, with an anticipated positive return on investment, thereby contributing to our financial strengthening, and anticipation to a possible bull market in 2024.

On the expenditure front, a significant development has emerged from the decision to discontinue the burning of \$BOTTO tokens—a practice that previously incurred nearly \$400k in expenses in 2023. This move is expected to provide considerable relief to our overall expenses.

However, it is anticipated that there will be an increased allocation of \$BOTTO towards initiatives aimed at further decentralizing contributions and funding technically oriented special projects, under the aegis of Botto Labs. Additionally, a modest uptick in spending is projected within the Marketing, Travel, and Events segment of Selling, General, and Administrative (SG&A) expenses.

This is a strategic effort to optimize the utilization of raised funds to fuel growth, aligning with our overarching objective to enhance the project's market positioning and to ensure that we are well-prepared to seize growth opportunities and enhance our visibility within the crypto and traditional art spaces as the market momentum shifts positively.

Appendix

Supplementary information, sources, and methodologies used in the preparation of this report for reference.

Revenue data was obtained from token transfers between several addresses controlled by the BottoDAO. These Ethereum addresses are listed below.

- Treasury multi-sig: 0x35bb964878d7b6ddfa69cf0b97ee63fa3c9d9b49
- Mint wallet: 0x000a837Ddd815Bcba0fa91a98a50AA7A3fA62C9C

Expenses were derived from the token transfers between the treasury's multi-sig wallet and the addresses of each contributor and vendor.

Token prices were determined by querying the blockchain using the token price decoded tables provided by Dune Analytics.